



# 55" Professional Extra Bright Signage Displays

# **Key Features**





## **Temperature Control**

Temperature control allows you to set an internal temperature limit for the display. The monitoring system will ensure the display is shutdown when that temperature is reached. You can also receive this temperature information through RS232 or SNMP for monitoring on external systems.



## **Brightness Scheduler**

Customization of a range of brightness levels via manual setup without any sensor requirement is made available using the brightness scheduling feature. The feature also helps to decrease the energy expenses while saving the environment and extending the life of the monitor.



#### Scheduler

Digital Signage Monitor Software allows many important features such as Scheduler. Scheduler sets your display turn on/off time easily and lets you not to worry about the status of your displays in any time.



## Display Control over RS232 and LAN

Our platform allows users to control their displays, using a large range of commands through either a Local Area Network or direct RS232 Serial connection.



## **Pixel Shifting**

The Pixel Shifting feature can be activated in order to reduce the potential risk of image sticking when static content is displayed over long periods of time. The feature periodically shifts the image on the display, without causing any interference of the visual experience.







#### **Auto Launch**

We have made it easy to give any HTML5-based application link to the display within the SoC software. Upon this, the display will start with the given link. The application can either be an offline or an online application, allowing the customers to execute their own application.

## **Features**



#### **Usb Auto-Play**

You will be able to show photo and video content automatically with USB Auto-play feature. SoC software gives you a choice to turn on USB auto-play function making it easy for end-users to show any media on the screen and not worry about anything else.



#### Signal Failover

Our SoC Software has a protection for "No Signal" scenario. If the USB is unplugged after your content is set to be displayed with USB, the display will either show your customized banner or search for any other signal from other sources (HDMI, Display Port, etc.). This failover protection is constructed for higher user experience.



#### Subtle Design

This series' displays exhibit ultra narrow bezel design eliminating the visual superfluities, directing audience focus on your advertised content. This series is found to be desirable for digital signage specific design: internal usb cover, OPS-slot, detachable power plug, carrying handles and IR extender.



#### **Open Platform Support**

Our SoC supports API (Application Programming Interface) for solution providers/integrators to develop and integrate any HTML5-based to be installed and used on our displays.



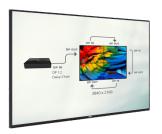
#### **Usb Security**

This series lets your USB and your content to be secured within the back cover of the display. The cover is protected with a screw not allowing any outside intervention.



## **SoC Content Management**

With quad core SoC (System on Chip), this Series displays are the digital signage monitors for both offline designed content and cloud-based managed content. This helps your digital content to be displayed in the displays by content management systems.



#### **Daisy Chain**

The display can mirror the content (to another display) into its display port out coming from its display port in. This set up creates a daisy chain like structure allowing for monitors to be set up as Video Wall mode.



## **OPS Support**

All our products in this series have compliance with OPS (Open Pluggable Standard). OPS will empower your screens with enhanced processing power and ability to choose Windows or Android as your operating system to fit your specific application.



#### **External Device Connections**

You may want to connect your teleconference system, screen sharing system, set-top box or external PCs via HDMI port. For this purposes, our monitors help you to maximize user experience with HDMI CEC (Consumer Electronics Control) and HDMI Hotplug capabilities.



#### **Operation Time Support**

Professional Panels used with this series are quality confirmed to operate 24 hours a day without any issues. Upon this, the series come with 2500 Nits brightness levels suitable for indoor and semi-outdoor environments.



#### **Crestron Connected**

Crestron Connected certification complements VESTELs presence with inside the corporate, retail, government, better training and hospitality markets, all of which use expert AV controls. As those sectors hold to evolve with growing necessities for simple-to-use merchandise, seamless integration, dependable answers and community connectivity.



## DISPLAY

Screen Size 55" SVA Panel Technology Backlight Type Direct-Type LED 2500 cd/m<sup>2</sup> Brightness (typical) 1920 x 1080 Native Resolution Contrast Ratio (typical) 5000:1 Dynamic Constrast Ratio 250000:1 50000 Hrs Panel Life Time (Min.) Response Time (typical) 6 ms Active Area (H x V) 1210 x 680 mm

Pixel Pitch (H x V) 0.6428 x 0.6428 mm

PPI (pixel per inch)

178° Vert., 178° Hor. (89U/89D/89L/89R) @ CR>10 Viewing Angle

Display Colours 16.7 M (8-bit) Screen Treatment 1Н 0% Haze Level Refresh Rate 120 Hz SNB Front Type

Landscape / Portrait Orientation

Operation Hours 24/7 Area of Usage Indoor

#### CONNECTIONS

YPbPr Yes

## OUTPUTS

HDMI	YES
DisplayPort	YES
Mini Jack (Audio)	YES
RCA (L/R)	YES
Speakers	YES
Speakers output	2x12W
Headphone	YES

#### **ENVIRONMENTAL CONDITIONS**

Operating Temperature 0-40°C Operating Humidity 10-90%

# POWER CONSUMPTION

Typical	412 W
Energy Saving	263 W
Deep Standby	≤0.5 W

## **ACCESSORY**

QSG, Instruction Book, Remote Controller, Batteries, IR Extender Cable, Power Cable, Cable Management Clips Standard

## **BUILT-IN SYSTEM**

17MB120DSR6-10

#### **INPUTS**

HDMI HDMI Support Type 2.0 Display Port 1 Display Port Type 1.2a Analogue D-SUB YES USB 2.0 1 USB 3.0 1

Internal USB 2.0 YES (W/Screw Lock) USB Support Type Photo / Video / MP3 DSUB9 RS232 RJ12 Servise use only LAN (Control) Yes Remote Extender Yes

## MECHANICAL

RCA (L/R)

Product Dimensions (WxDxH) 1286 x 128 x 757 mm 1480 x 265 x 930 mm Package Dimensions (WxDxH) Product Weight 38.85 kg 49.45 kg Package Weight Vesa Mounting 400 x 400 mm Bezel Width B:38 | T:38 | L/R:38 mm

Yes

#### POWER

110 VAC - 240 VAC / 50-60Hz Power Supply

### **FEATURES**

Mechanical

Features

Open Content Management Support, Scheduler, USB-Autoplay, Auto-Launch, HDMI-CEC, HDMI-Wakeup, Auto-switch on Failover, Panel

Lock, OSD Rotation, NoSignalPowerOff, Screen Saver, Pixel shift, Scheduler, Videowall support, remote control via LAN, Real Time

Joystick, IR Extender Support, Rocker Switch, Detachable power cable, Carrying slots, Detachable logo positioning, Internal usb cover, Cable Holder

Optional **OPS** Compliance

## CERTIFICATION

Safety	YES
EMC	YES
CE	YES

